

# EXPERIENCE

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## DONER LA YEARS EVP/CHIEF CREATIVE OFFICER

As CCO of Doner LA, I have been tasked with not only the creative vision of the shop and all our clients but also with building an agency from the ground up.

Since joining in 2015, Doner LA has grown from zero people and zero dollars in billings to over 80+ people and the billings to support an office of that size.

## NEW BUSINESS WINS

Alfa Romeo	LA Clippers
Nestlé	Icelandic Water
Nescafé'	AKG by Harman
DiGiorno	Quibi
California Pizza Kitchen	Amazon Home
Netflix Global	Amazon Studios
Netflix Originals	Neato Robotics
AMC Networks	Belkin
NBCUniversal	Del Monte Foods

## AWARDS WON



**THE CP+B LA YEARS**  
**VP/EXECUTIVE CREATIVE DIRECTOR**

During my tenure as VP/ECD the office grew from a small production outpost to fully integrated modern agency with over 120 employees in under 3 years, making CPB LA the fastest-growing office within the network with the most awards and new business wins.

**NEW BUSINESS WINS**

Old Navy	Grey Poupon
Paddy Power UK	Turkish Airlines
A1	Charles Schwab
Applebee's	NBA 2K
Netflix	Boys and Girls Clubs of America
vitaminwater	
WEMO	

**AWARDS WON**



**AMALGAMATED YEARS**  
**FOUNDER/EXECUTIVE CREATIVE DIRECTOR**

In 2003, with no real experience and no clients—New Business Director, Charles Rosen, Cultural Branding Strategist, Doug Cameron and I decided to start our own agency.

Amalgamated was one of the fastest-growing, most-awarded and most-talked about agencies of the decade.

**NEW BUSINESS WINS**

Ben & Jerry's	CourtTV
Big Lots	Fuse Music Television
Cablevision	AMC Networks
Cartoon Network	Fuze Beverage
ClearblueEasy/ Inverness	New Belgium Brewing
Steve Madden	MSG Network
Coca-Cola	Mike's Hard Lemonade
Sprite UK	Planet Green
Aquarius	Louis XIII Cognac
smartwater	Qdoba Mexican Grill
Freelancers Union	Svedka Vodka
Checkers & Rally's	
vitaminwater	

**AWARDS WON**



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**THE EARLY YEARS**  
**STUDIO ARTIST/ART DIRECTOR/WRITER**

I won't say the exact year I started in advertising but let's just say you could still smoke cigarettes in your office.

**AWARDS WON**

